



PATHS TO REINVENTION

2023 ADVANCING LEARNING CONFERENCE
hosted by the Centre for Teaching and Learning, Durham College



Sponsorship Prospectus



About the Education Technology Committee

The Educational Technology Committee (ETC) is a subcommittee of the Coordinating Committee of Vice-Presidents, Academic (CCVPA), and represents the colleges' practitioner knowledge base on the application of teaching and learning technologies in Ontario Colleges.

While the ETC is formally represented by a member at each of Ontario's 24 colleges, its strength is found in the broad membership of college educators. It is a network of representatives from each of the Ontario Colleges who are directly involved in the practice and applied research of educational/learning technologies. Teaching and learning technologies are broadly defined as any technologies employed to facilitate the opportunity for learning.

About the Conference

The ETC hosts *Advancing Learning*, an annual spring conference focused on advancing learning through the effective integration of educational technology in higher education. *Advancing Learning* has been the province's leading educational technology conference for decades. We are proud to foster an environment where educators (faculty, instructional designers, multimedia and graphic specialists) share their experiences with their colleagues.

Our goal is to advance education in Ontario by learning from practicing educators about topics related to innovative educational technology and its use in higher education.

Conference Agenda

A conference agenda is available on the [Advancing Learning Conference website](#).

The Advancing Learning 2023 Conference, Paths to Reinvention, will be hosted by the Centre for Teaching and Learning at Durham College in Oshawa, Ontario on May 11 & 12, 2023.

Email: advancinglearning@durhamcollege.ca

Website: advancinglearning.ca

Sponsorship Opportunities

Why sponsor this conference?

This conference provides an excellent opportunity for companies who do business with colleges to network with Ontario college faculty and administrators interested in advancing educational technology. The audience includes representatives from most Ontario colleges providing companies with the most value for their investment.

Sponsorship Policies: Sponsorship options are based on first come first served. Sponsorship is considered fulfilled only when payment is received in full. Vendor booth selection will be prioritized by Platinum sponsors, followed by *first paid*. The floor plan will be provided in April 2023.

	Platinum \$3,000	Gold \$2,000	Silver \$1,500	Bronze \$500
Keynote	✓			
Booth	✓	✓		✓
Meal		✓	✓	
Add-On Opportunities	✓	✓		

Platinum Sponsorship / \$3,000

Keynote

Advancing Learning has two morning keynote speakers available for sponsorship. The sponsors' logo will be posted on the opening slides. Keynote speaker sponsorship is not exclusive to one sponsor.

Booth

Platinum sponsors receive a 10 x 10 booth to feature your company free of charge. Platinum sponsors receive first booth selection, booth preferences will be accepted on a *first-come, first-paid* basis by each vendor. Vendor floor plan is pending and will be available by April 2023. Booth locations are at the discretion of the conference organizers. Booth includes two complimentary passes to the vendor marketplace.

Gold Sponsorship / \$2,000

Meal

Gold sponsors can sponsor breakfast or lunch. The sponsors' logo will be included on promotional materials indicating sponsorship.

Booth

A 10 x 10 booth space to feature your company in the vendor marketplace. Booth preferences will be accepted on a *first-come, first-paid* basis by each vendor. Vendor floor plan is pending and will be available by April 2023. Booth locations are at the discretion of the conference organizers. Booth includes two complimentary passes to the vendor marketplace.

Silver Sponsorship / \$1,500

Meal

Silver sponsors can sponsor breakfast or lunch. The sponsors' logo will be included on promotional materials indicating sponsorship.

Bronze Sponsorship / \$500

Booth

A 10 x 10 booth space to feature your company in the vendor marketplace. Booth preferences will be accepted on a *first-come, first-paid* basis by each vendor. Vendor floor plan is pending and will be available by April 2023. Booth locations are at the discretion of the conference organizers. Booth includes two complimentary passes to the vendor marketplace.

Add-On Opportunities

Vendor Participants / \$199

Do you require additional vendor passes or would you like to have additional members from your company attend the conference? Purchase vendor participant passes at a discounted rate.

Expanded Booth / \$250

Do you want additional space? Upgrade your standard booth space from 10 x 10 to a 20 x 10!

Wednesday Evening Hospitality Night / \$2,000

Exclusive to two participating sponsors, companies will be given the opportunity to sponsor Wednesday evening's social and hospitality event. Hospitality sponsors receive logo inclusion on all evening promotional materials.



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How do we support our valued sponsors?

Maximum marketing opportunities

Platinum, Gold and Silver Sponsors will be advertised by category on the [Advancing Learning website](#) with links to their websites. Bronze sponsors will be included on the vendor marketplace page with their websites.

Interactive dialogue with attendees

Breakfast and lunch will be served in the vendor marketplace for maximum booth exposure.

We will host a raffle to encourage interactive dialogue between the vendors and conference attendees. During a chat with a conference attendee, the vendor will scan the attendee's badge; An attendee must meet with at least five vendors to be entered to win a prize.

Door prizes

We provide the opportunity for vendors to donate up to 3 prizes for raffle for additional exposure, and the chance to have your company recognized for its generosity!

Additional Questions?

Please contact:

Email: advancinglearning@durhamcollege.ca

Website: advancinglearning.ca